

Press Release: For Immediate Release

Delysia Chocolatier Spices up Valentine's Day with its Sensual Ruby Chocolate Truffle Collection

AUSTIN, Texas, January 28, 2020 — <u>Delysia Chocolatier</u>, a Top 3 Chocolatier in the Americas, is spicing up Valentine's Day with the release of its Sensual Ruby Chocolate Truffle Collection. The flavors in the naturally pink chocolate truffles are inspired by traditional aphrodisiacs that increase the sexual desire of women, of men, and for both genders equally. Featured flavors include Chipotle Orange Chocolate Truffle, Truffled Honey Ginger Chocolate Truffle, and Merlot Cherries & Cream Chocolate Truffle. These unique, sexy pink chocolates are available for purchase at the Delysia Chocolatier Culinary Center and <u>online</u> for a limited time.

"Our new Sensual Ruby truffles, released in time for Valentine's Day, will spice up your love life," said Nicole Patel, chef and owner of Delysia Chocolatier. "People often consider chocolate to be an aphrodisiac on its own. We are taking it to the next level by creating love potions inside gorgeous ruby chocolate that further stimulate the senses. Research shows that there are certain aromas that spark sexual attraction for women and other scents that stimulate arousal in men. Women tend to get turned on by musky, earthy, and woody-like aromas. Alternatively, men tend to be aroused by aromas of orange, baking spices, and vanilla. We used this as our muse to handcraft chocolates that inspire desire for Valentine's Day."

Delysia Chocolatier was the first in the United States to introduce artisanal chocolate truffles handcrafted using ruby chocolate. This is the company's second ruby chocolate truffle collection with three new intriguing flavors to set the mood this Valentine's Day:

- Chipotle Orange Chocolate Truffle With a mustache design, this flavor boasts a bold balance of smokey and sweet which elicits attraction for men. Created with ruby chocolate infused with chipotle peppers, orange zest, and dried cranberries, this chocolate truffle links directly to the aromas that trigger attraction for a man. A hint of smoky spice from the chipotle peppers makes this a more masculine flavor while incorporating a "sexy" ingredient into the mix.
- Truffled Honey Ginger Chocolate Truffle Its sexy corset design beckons a bite into the ruby chocolate infused with honey gingered balsamic, mushrooms, a hint of lemon zest, and black truffles, with dried figs and walnuts in the center. This combination is abundant with the earthy and woody aromas that are irresistible for women. The undertone of mushrooms and black truffle couple beautifully with the tartness of the ruby chocolate. Fig and walnut infusions in the center of each truffle represent fertility, while the gingered honey balsamic balances the earthy notes, and the lemon zest adding a bit of freshness.
- Merlot Cherries & Cream Chocolate Truffle Finished with a hearts and arrows design, this is arguably the most sensual flavor in the collection. This truffle flavor tempts both genders. Its smooth texture and the rich burst of flavor from merlot infused ruby

Delysia Chocolatier 2000 Windy Terrace Suite 2C Austin, TX 78613

Delysia CHOCOLATIER.

chocolate ganache, blended with mascarpone cheese, studded with dried cherries create an elevated sweet and tart flavor that sets the heart racing. You may need a moment after experiencing the bliss of the sexy cherries and cream, hints of merlot wine, and earthy notes intertwined with the tartness of the ruby chocolate.

Delysia's Sensual Ruby Collection is a special Valentine's Day gift filled with luxurious indulgences designed to inject a punch of passion into anyone's love life. The shareable collection comes beautifully packaged with three ruby chocolate truffles in each of the three sensual flavors. And while visually appealing as the natural color of the ruby chocolate used in this collection is pink—the color which symbolizes romance—it is truly the added elements in each of the Sensual Ruby Chocolate Truffle bites which will get hearts racing and open the doorway to desire.

Chocolate lovers can visit the Delysia culinary center for the SAVOR Chocolate tasting experience, "<u>Romance in every bite: A Valentine's chocolate tasting special</u>" with a selection of chocolate and wine being held February 14, 15, and 16. Advance reservations for the exclusive SAVOR experience are available.

About Delysia Chocolatier

<u>Delysia Chocolatier</u> is an award-winning artisan chocolate company based in Austin, Texas. Chef-Owner & Chocolatier Nicole Patel, named a Top 3 chocolatier in the Americas, handcrafts its creations with the care and attention people savor in every flavorful bite. Delysia Chocolatier uses only the finest quality chocolate from sustainable sources and freshest ingredients to create something unique, something memorable, something remarkable. Connect with Delysia Chocolatier on <u>Facebook</u> or <u>Instagram</u>.

--end--

Contact: Jennifer Swanson, Big Thirst Marketing 512-731-9486 jennifer@bigthirstmarketing.com

> Delysia Chocolatier 2000 Windy Terrace Suite 2C Austin, TX 78613